

174mm - bleed size

244mm - bleed size

168mm - trim/ page size

238mm - trim/ page size

20mm
Recommended
margin

20mm
Recommended
margin

Material Specifications:

CTP Process: Please supply material in digital format only in one of the following formats. High-resolution PDF is preferred

- High-resolution PDF (with fonts and images embedded)
- InDesign CS5.5 or below (with fonts in MAC format and images embedded)
- Illustrator CS5.1 or below (with fonts outlined)
- Photoshop CS5.1 (with fonts outlined)
- Hi-resolution JPEG file in CMYK format at 300dpi

Remarks:

1. All images (including embedded images) not less than 300dpi CMYK
2. Files to be saved as CMYK
3. A low-resolution JPEG file must be provided for reference; however, colour matching cannot be guaranteed

BLEED SIZE: Height 244mm x Width 174mm

TRIMMED SIZE: Height 238mm x Width 168mm (see above diagram)
We recommend that all type matter and illustrated material not intended to bleed should be kept 20mm away from the page edge. Please ensure that crop/trim marks are provided clearly on the artwork.

PRINTING: By offset. Perfect Bound.

BOOKING DEADLINE:

Booking Date: Six weeks preceding the month of publication.

Closing Date: Material in Hong Kong: No postponement accepted after the fifth week preceding the month of publication. Closing date for all material is the first day of month preceding the month of publication.